

AN OVERVIEW OF PILGRIM ACTIVITIES IN CHITTOOR DISTRICT OF ANDHRA PRADESH: A SURVEY

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ABSTRACT

In this study pilgrims buying products at pilgrim places are examined, besides motives of pilgrims visiting, economic activities at these pilgrim centers, specifically available products at these centers, and existent shops in the pilgrim locations.

KEYWORDS: Pilgrim Motives, Pilgrim Tourism, Pilgrimage Economic Activities, Benefits to Manufacturers of Various Secular, Sacred Andnon-Ubiquitous Products, Purpose of Pilgrim Purchases, and to Stakeholders